



MARCOS SERRANO

Graphic & Web Designer



2018
Web Design UX
Master's Degree
Aula Creativa

2016
Web Design and Development
Superior course
SEAS Estudios Superiores

2011-2012
Digital Communication
Master's degree
University CEU San Pablo – Madrid

2008-2010
Communication
BA Degree
University of Granada



- Professionally bilingual **Eng-Spa** (C1 level)
- Worked and lived in **London**
- High writing/reading skills in **French**
- **Customer service** delivery in tourism



- Graphic **design**, video **edition** and photography: expert level.
- Project Management and production.

[linkedin.com/in/jmarcosserrano/en](https://www.linkedin.com/in/jmarcosserrano/en)

www.marcos-serrano.es

www.youtube.com/jmarcosserrano

Extract

I am an expert audio visual communicator specialised in digital multimedia with a wide experience in corporate communication, online design, social media marketing, and very enthusiastic about storytelling. My aim is to grow in a professional environment and to improve my design and development skills by working and learning as much as possible.

Storytelling is the DNA of my reality.



Madrid, Spain



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Feb 2018 – Current position

Webcast Production Manager | wtv. – www.wtvglobal.com

Webcasting services production, including video live streaming and tailored **microsite web design**. Project management (preproduction, delivery and post).

Feb 2017 – Feb 2018

Communication specialist | Welab – www.welab.es

Graphic and web design, website management and copywriting, video editing, event and educational management, social media, SEO, internal communication.

Dec 2013 – Jul 2016

Audio visual specialist | IG Educational – www.cursogram.com

Video and graphic asset creation, focused on e-learning projects. Infographics and motion graphics video design. Graphic and web design. Studio recording.

Oct 2012 – Dec 2013

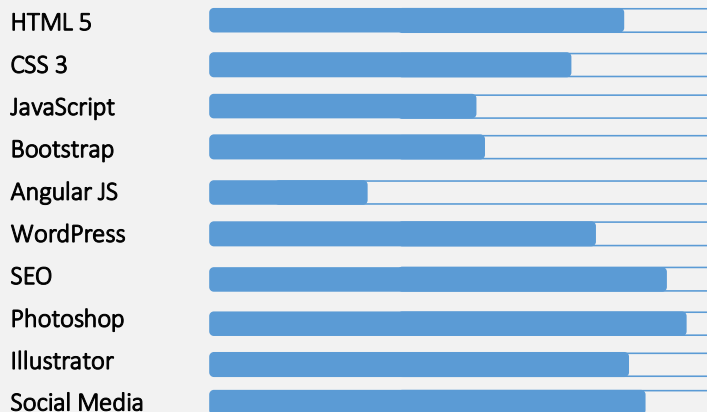
Communication specialist | Agora News – www.agoranews.es

Audio visual communication strategies for clients and partners; close contact with clients and suppliers in the audio visual industry; corporate communication and social media management; press statements; event organisation.

Oct 2010 – Apr 2011

Front Desk Receptionist, Hesperia London Victoria (London, UK)

Marketing, communication and front-desk duties, delivering customer service and dealing with claims and complaints of international travellers.



Communicator | Storyteller | Proactive | Creative | Multicultural